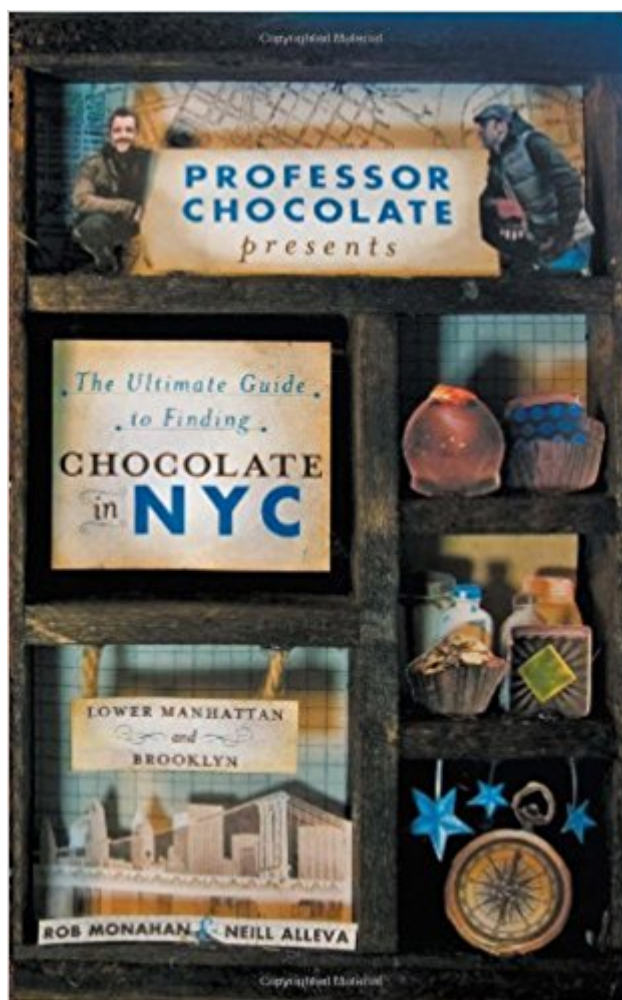


The book was found

Professor Chocolate Presents The Ultimate Guide To Finding Chocolate In New York City (Lower Manhattan & Brooklyn Ed.): 40 NYC Chocolate Shops Organized Into 11 Distinct And Digestible Walking Tours.





Synopsis

Professor Chocolate presents the official handbook for discovering New York City's best-kept chocolate secrets. It is designed for both the native and the visitor who wish to hunt for the ultimate chocolate experience. Inside you'll find over 40 chocolate shops profiled, mapped and organized into 11 distinct and digestible walking tours. The authors are elementary school teachers by day and chocolate-seeking aficionados by night and weekend. We simply love chocolate, love finding it, and love sharing our research with anyone who is interested. We hope that you will have just as much fun exploring as we have had researching. Let the journey be the reward!

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Customer Reviews

Between 15 degrees north and south of the equator, cacao pods are grown and harvested from the most sacred of trees. The gifts of these pods are the cacao beans, from which the beloved food we have all come to know as "chocolate" is made. The tree and its wondrous beans caught the attention of the 18th century Swedish naturalist, Carl Linnaeus, who busily categorized much of the known living world according to his binomial naming system. *Theobroma Cacao* was the official name bestowed upon the "chocolate tree." While Linnaeus helped with the name, it was the likes of the Olmec, Mayans, and Aztecs who are responsible for putting chocolate on the map. In more recent times, the work of pioneers like Nestlé, Lindt, Hershey, Cadbury, Neuhaus, and others helped put chocolate into the welcoming hands of consumers. Recent estimates approximate the worldwide chocolate industry to be a \$70 billion/year business. If other people buy and eat as much as we do, then we believe these figures to be accurate if not understated! For the past ten

years, we have been on a chocolate-finding mission. With so much chocolate in the world, and so many little shops here and there (especially in our beloved New York City), Professor Chocolate wishes to maximize your New York City chocolate-touring experience. "Professor Chocolate" is actually two people who have developed and co-authored this guidebook. We are elementary school teachers by day and chocolate-seeking aficionados by night and weekend. We do not judge the quality of chocolate, nor do we consider ourselves connoisseurs in the traditional sense. We simply love chocolate, love finding it, and love sharing our research with anyone who is interested.

Most tour books that we've seen are saved for profiling whole countries or cities, and have minimal sections on where to find the best food and sweets. Not this tour book. We've specifically created this handbook to help make chocolate accessible to the confection-conscious traveler. This entire publication is dedicated to uncovering, profiling, and mapping every chocolate boutique in New York City based on geography.

Many cities boast a handful or two of some very talented chocolatiers and their shops. New York City, on the other hand, is blessed with enough chocolate boutiques that two books are needed! This is the first installment. We hope that as you read this book, you will write and scribble in it as well. Ample room is provided per location to chronicle and describe your own chocolate-tasting experience. There are so many different kinds of truffles, bonbons, bars, drinks and barks in the world of chocolate. It is almost impossible to know just how your taste buds will react, so don't hesitate to document your personal favorites! Comments can, and should of course, be shared with us on our website: professorchocolate.com

-Let the journey be the reward.Cocoatastically,Professor Chocolate (a.k.a. Neill and Rob)

A Note From the Professors.....One might say this guidebook represents a collective destiny that we started fulfilling as children. Though we did not meet one another until we started teaching in our early twenties, our childhoods are filled with similar toothsome memories. Each of us can remember raiding our family supplies of Russell Stover's or Whitman's Chocolate with total disregard for anyone else who might have wanted to enjoy them. Not only did we inconsiderately devour as many of those chocolates as we could, we would gently press the tops of the compact morsels so that their fillings would break through the outer chocolate coating. It was a method the young professors deployed to discover whether or not said fillings were worthy of our pursuit. This practice would be relatively harmless if one were to consume the damaged pieces of chocolate afterwards, but more often than not (much to the dismay of our family members) certain pressed chocolates were left to wither away in their little crumpled wrappers.

Thankfully, our methods of chocolate

consumption have evolved since those early days of experimentation, but our exuberance for this most wondrous of foods has only deepened. This book is a celebration of our enthusiasm for chocolate. It is an enthusiasm significant enough that we feel the need to share it with as many people as possible. We are, if you will, your personal tour guides through the vast web of New York City chocolate.

An amazing book! If you're ever going to the Big Apple and have a sweet tooth with a specification to chocolate, this book is quite useful! I plan on using it when I go to NYC in the Summer or Fall, much as I do worry if some of the places are still open given that it is a bit of a long time since the book was written. Not only that, quality can change over years. Still, I'll check out the places if they're still open. I CAN vouch for Kee's Chocolates seeing I visited in 2010, and they were delicious. A good reference guide, but somewhat aged.

I was a little hesitant to buy this book, thinking that since Hersheypark is within driving distance, that is all the chocolate I'd ever need. Wow, was I wrong! The authors nailed chocolate down to a science! The tours are mapped out perfectly, so one is able to plan an outing to several different shops without traveling all over town. With all the selections available in each place, I really appreciated the recommended picks at each stop. I haven't even made a dent into all the places mentioned, but I commend the authors for their dedication and hard work in making my chocolate cravings easier to fulfill. My favorite feature is the space available in the book to jot down my own thoughts, so I can remember which places are worth visiting twice. The pictures of the authors also give the book a nice personal touch - I almost feel like they were with me on some of my visits! They're pretty easy on the eye, too, and I hope to share in their sweet success at a future book signing tour!

If you are a chocolate lover you may want to stay away from this book. It will cause uncontrollable drooling and result in you seeking passage on the next vehicle heading to the Big Apple, which by now is chocolate covered. To call this book a guide is misleading. Professor Chocolate Presents The Ultimate Guide to Finding Chocolate in New York is an irresistible invitation to indulge in heavenly inspired delights. When purchasing this book call your nearest chocolate supplier and order an array of your favorite treats. If you are fortunate enough to live in New York or you're on a visit, take the chocolate tour.

This is a gem of a book if you love chocolate - real chocolate. Well laid out, full of information and fun to read or dip into for a new place to visit. I suspect I will have to try one of the chocolate tours before long... ;)

I like this book a lot. It's full of great information and great stories. I also like the way they present it all. The book looks great and it's easy to read. I really recommend this one.

Definitely a labor of love, listing a number of the most popular or creative of New York's chocolate makers and chocolatiers

I requested this on my wishlist for Christmas and it was one of the best presents I recieved. I'd been a fan of the author's website for a while so I knew this book would be something special and I was not disappointed. It's an excellent resource for finding new and out of the way shops as well as some larger gourmet chains. I especially liked the formatting of the book, the blank space for reader comments is particularly useful. The book is the perfect size to carry in my purse (or briefcase) when I go chocolate hunting or just wondering around the city. So far I've completed the Bowery and SoHo walking tours and have visited some of the individual shops mentioned in the book and had some of the best chocolate I've ever eaten. The Pretzel-covered Sea-salt Caramel Truffles from Bespoke were worth the price of the book by themselves :) In my opinion this is a must for NY/NJ/CT foodies with a sweet tooth!

My wife, twin sons, and I have taken several tours with Professor Chocolate. This book will take you to some of the best chocolate shops in NYC. Anyone who purchases and reads this book will see that it is a labor of love. The tours are mapped out perfectly and so easy to follow. We can't wait to take our kids on a few spring tours!

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